Pizza Sales Analysis – Linkedin Post

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🍕 Excited to share my latest project: "Pizza Sales Analysis" 📊💻

I recently had the opportunity to work on a fascinating project using SQL and Power BI, where I analyzed pizza sales data to uncover valuable insights for a local pizzeria. 🍕💼

Using SQL, I efficiently queried and extracted relevant data from the company's database, including sales transactions and product details. With this data in hand, I utilized Power Query in Power BI to transform and clean the data, ensuring its accuracy and consistency for analysis. 💻🔄

Leveraging my SQL skills allowed me to efficiently manipulate and aggregate data to derive actionable conclusions. . 📈💡

Next, I delved into the world of data analysis and visualization using Power BI's powerful capabilities. I created insightful reports and interactive dashboards and dynamic visualizations, making complex sales analytics accessible and engaging. 📊💥 ,

leveraging DAX functions to calculate Key Performance Indicators (**KPIs**) such as average order value, total revenue and orders, and sales growth rate. These KPIs provided valuable insights into the company's performance and helped drive strategic decision-making.

From slicers for filtering by pizza type to Area, funnel charts showcasing sales hotspots, Power BI brought the data to life. 📈💡

Here are some highlights of the project:

- Identified peak sales hours to optimize staffing and resource allocation.

- Analyzed Daily and monthly trends for marketing strategies and promotions.

- Evaluated the performance of different pizza sales to inform menu optimization decisions.

The insights gained from this project not only enhanced my technical skills but also provided actionable insights for decision-makers in the pizza industry. 🍕💼

I'm thrilled to share the power of data-driven decision-making and eager to continue exploring new projects that push the boundaries of analytics and visualization. 💪✨

https://app.powerbi.com/groups/me/reports/ce8be11e-d31e-4451-9f47-06241083aa13/ReportSection?experience=power-bi

#DataAnalysis #SQL #PowerBI #PizzaSales #Analytics #DataVisualization #BusinessIntelligence

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Feel free to customize and add any additional details or achievements from your project!